

## **Historic, Archive Document**

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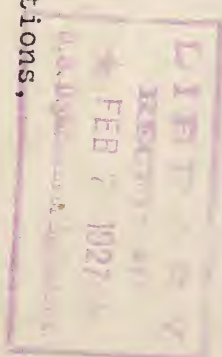
SPECIAL 10 PER CENT REDUCTION FOR  
JANUARY AND FEBRUARY ONLY

—LOOK IT OVER—

Texas Pecan Nursery

Tyler, Texas

Mr. J. J. Reed,  
Horticulturist in Charge,  
U. S. Culture Investigations,  
Washington, D. C.



THE KIND OF ROOTS WE GROW  
Our Pecan Trees Live and Grow if Cared For



Read What Others Are Making From Pecan Groves



OUR WELL ROOTED TEXAS GROWN PECAN TREES ARE BETTER FOR ALL STATES WEST OF THE MISSISSIPPI RIVER.

BETTER ROOTED PECAN TREES.

We select special seed nuts, pick certain kinds of soil, cultivate them by our special methods and use a small amount of fertilizer, by watching all of these points carefully we have learned how to grow the BEST ROOTED PECAN TREES THAT GROW IN THE WORLD TODAY. The thing that a tree needs is a good side or lateral root system, because the more side roots a tree has the more feed roots it will have and the more feed roots it has the more plant food and moisture it can gather and the more plant food and moisture a tree can get the better it will live, grow and produce in the future.

BETTER ACCLIMATED PECAN TREES.

Pecan trees grown in East Texas are better acclimated to all of the South-western States than any tree you can find, because East Texas is noted for its very changeable weather which TOUGHENS OUR TREES. We have extra cold weather at times in the winter, and very hot and dry weather in the Summer. These conditions enables our trees to stand being transplanted in hot, dry and cold climates much better than coast grown trees which have been grown under ideal climate, soil and moisture conditions, which developes tender trees. Use Order Blank Below.

SPECIAL 10 PER CENT DISCOUNT

ON THE PRINTED PRICES BELOW—FOR JANUARY and FEBRUARY ONLY  
PRICE LIST

EASTERN VARIETIES

Prices on Stuart, Successs, Delmas, Schley, Moore and Money Maker, F. O. B. Tyler, Texas.

TREES	Lots of 1 to 25	Lots of 25 to 100	Lots of 100 to 1M
1 to 2 ft.	\$ .80	\$ .70	\$ .60
2 to 3 ft.	.90	.80	.75
3 to 4 ft.	1.00	.90	.85
4 to 5 ft.	1.25	1.15	1.10
5 to 6 ft.	1.75	1.50	1.40
6 to 7 ft.	2.50	2.00	1.90
7 to 8 ft.	3.00	2.75	2.50

WESTERN VARIETIES

Prices on Burkett, Halbert and Texas Prolific. F. O. B. Tyler, Texas.

TREES	Lots of 1 to 99	Lots of 100 or more
2 to 3 feet	\$1.25	\$1.15
3 to 4 feet	1.65	1.55
4 to 5 feet	2.00	1.90
5 to 6 feet	2.50	2.40
6 to 7 feet	3.25	
7 to 8 feet	4.00	

-----192-----  
Ordered ----- Date Ship -----  
Name ----- Write Plainly -----  
Street ----- RFD -----  
Post Office -----  
County ----- State -----  
My Express office is -----  
Guarantee—All of our Pecan Trees are guaranteed to be first class or your money will be refunded.

NO. TREES	VARIETIES	HEIGHT	PRICE	TOTAL
	STUART			\$
	DELMAS			
	SUCCESS			
	SCHLEY			
	MONEY MAKER			
	MOORE			

Western Varieties Special Price Trees			
	BURKETT		
	HALBERT		
	TEXAS PROLIFIC		

Remittance \$----- Total -----  
herewith -----  
----- Sign here -----



# Our Trees Will Please You Like They Have Thousands of Others

## *Read What They Say*

Ada, Okla., January 2nd, 1927.

The trees (100) that I ordered from you reached me in fine shape. I have never seen a nicer bunch of trees.

Ed Granger.

Mansfield, La., January 3rd, 1927

I have out the trees that I bought from you and they are excellent in every way. Have never seen a finer root system.

W. C. Childress

McCarthy Bros., Tulsa Okla., November 1926, visited and investigated several groves and nurseries East of the Mississippi and on their way home visited our nursery. Soon after starting their inspection of our nursery, but after they had examined the root system and good thrifty appearance of our trees, one called to the other and said "Here is Where I Desire My Trees to Come From". We sold them and their friends some nice orders.

These gentlemen bought our trees and paid slightly more per tree than they could have gotten them for elsewhere, and why? Just the same old, old story they wanted the best article (tree) for the money, and at once realized that was what we were offering them.

Do not fool away your time and money experimenting, but send your orders to us and rest assured that you will be getting first class trees from a reliable first class Pecan Nursery. We grow our own trees, dig them fresh and ship direct to you. January and February are fine months for transplanting. Send your order today. You cannot make a better investment. As proof of this see in this folder what others are doing.

Orange, Ill., January 3rd, 1927.

The trees you sent us to Greenville, Miss., a short time ago, my son pronounced the best rooted pecan trees he had ever seen and wants to get some more. Order herewith. We have been getting trees from different nurseries to the South East of Greenville, Miss., but they do not have the root system of yours.

Gould & Co.





# READ BELOW WHAT PECAN GROWERS REALLY PRODUCED LAST FALL

You Can Have a Grove Like One of These if You Will Make the Start, but Remember, No Matter How Bad You Want a Pecan Grove, You Will

PECAN GROWING TODAY OFFERS YOU THE BEST AND SAFEST INVESTMENT YOU CAN MAKE.

When you once get your trees set out and started growing they are increasing in value every day and hour until they are 50 years old or older. While you are asleep at night, looking after other business in the day or are enjoying the pleasures of life, your PECAN GROVE IS GROWING AND INCREASING IN CROPS AND VALUE. You have a deed to your land so no one can come along and beat you out of it nor is there any danger of fire or other disasters destroying it. A pecan Grove will bless you, your children and your childrens, children for the next 100 to 200 years to come. THERE IS NOTHING BETTER OR SAFER, SO START NOW AND YOUR DREAMS WILL COME TRUE.

Never Have It Until You Buy the Trees and Set Them Out.

Don't Neglect This Important Step Longer, but—

**ORDER YOUR TREES TODAY**

**THE COST OF A PECAN GROVE IS SMALL**

The cost of a Pecan Grove is small. You should set only from 12 to 20 trees to the acre. When large quantities and small trees are used they can be set at a per-acre cost of from \$10.00 to \$30.00. This small investment can be made to grow to be worth \$1,000. per acre, if cared for, provided the right land is selected, good trees used, and proper cultivation given.

**BETTER THAN INSURANCE**

A Pecan Grove is much better to have than life insurance. A Pecan Grove left to your estate will prove an income that will come in regularly and which will increase from year to year; but, if cash has been left, nine chances out of ten it will soon slip away and leave your loved ones dependent upon relatives or the world. You do not want this to happen, so provide a 5, 10, or 100-acre Pecan Grove.

You can take the same money required to keep up a \$2,000, twenty-year-pay life insurance policy and it will buy the Pecan trees to set 80 acres. In 20 years you can cash out your policy for about \$1,400; but if the Pecan Grove be set, you would have an 80-acre Pecan Grove that would average 10 years old. This grove should at least pay you 10 per cent on a valuation of \$80,000 of \$8,000 per year. Think it out and see which proposition is better. Cut it half in two—and then cut it half in two again. WHICH IS BETTER? START YOUR PECAN GROVE TODAY.

**HERE'S WHAT OTHERS DID LAST FALL**



100 Pounds Per Tree Has Been Gathered Off of This Pecan Grove Each Year for the Last Four Years..

1200 Pounds to the Acre. The Nuts Have Sold for 50c Per Pound or Better, Bringing \$600.00 Per Acre.

Wouldn't You Like to Have 5, 10 or 100 Acres Like This Grove to Take Care of You in Your Old Days?



119000 Pounds of very fine Pecan, were gathered from this grove this past Fall (1926.) As high as 2500 pounds were gathered off of a single acre. If these brought 40c per pound this acre produced \$1000.00 worth of nuts last year. What is an acre worth that will do this? We will let you price it.

START YOUR GROVE THIS SEASON SURE SO SOME DAY YOU TOO CAN REAP A RICH REWARD LIKE THIS.



700 Trees of the leading varieties have produced 64,000 pounds of A1 nuts. They produced almost 100 pounds to the tree. Every day you wait to set your grove the further you are from results like the above but when you once make the start, if you will set good trees and care for them, you are getting nearer to such results day by day.



600 Trees that have received very poor care the first few years produced 30,000 pounds of Stuart Nuts, the nuts from three trees in this grove paid for 300-3 to 4 foot trees. What will this grove be doing 10 years from now?



This Young Grove that has just begun to bear netted \$800.00 on 25 acres this year. The owner wrote us that a party from Colorado, has been trying to buy it for some time. He told him that not a cent less than \$1000.00 per acre or \$25000.00 would buy it. He says he will have in a year or two a substantial living the balance of his days and will leave a wonderful estate to his children and their childrens, children. You can want a pecan grove as bad as any one but if you never make the start and set the trees you will never have it.



While growing a Pecan Grove other crops can be produced just about as well as if the Pecans were not there. This land will increase in value in 10 years from \$50.00 per acre to \$500.0 to \$1000.00 per acre. WHY NOT SET A PECAN GROVE AND INCREASE THE VALUE OF YOUR LAND AND AT THE SAME TIME PROVIDE ABUNDANTLY FOR OLD AGE?

WE HAVE THE FINEST BUNCH OF PECAN TREES THIS YEAR WE EVER G REW. THE GROWTH ON PECAN TREES IS WORTH FROM \$5.00 TO \$10.00 PER TREE THE FIRST TEN YEARS, SO YOU CANNOT AFFORD TO LOSE THIS GROWTH. SET YOUR GROVE NOW.

**TEXAS PECAN NURSERY, TYLER, TEXAS**

OWNERS  
R. W. FAIR W. V. HENSON  
A. F. WATKINS



# Please Read This Letter Below



The Way Our  
Trees Grew

The Way Coast Grown  
Trees Grew Under the  
Same Care.

The picture to the left shows the two trees referred to in Mr. Ganner's letter below. It pays to set the best pecan trees to be had regardless of the price.

Staple Cotton,  
Cotton Seed, Corn Hay

JOHN H. GANNER, Mgr.

PETIT JEAN PLANTATION  
Russellville. Ark.

Texas Pecan Nursery,  
Tyler, Texas.  
Dear Sirs:

May 27, 1926

As soon as we decided to convert our large cotton plantation into a pecan orchard, our first step was to secure the very best trees that the market would afford. After much investigation over all parts of the pecan belt, your trees appealed to us because of their fine lateral root system, so we give you the contract and used most of your trees for our planting, and, as you know, set out our first batch of more than 750 trees this Spring, during February and March.

To say that we have been well pleased wouldn't begin to express it, for results always tell. We have 100% of the trees living with not a bad tree in the bunch, which is certainly a fine record and speaks volumes for your nursery. I made a photograph showing sixty days growth on an average tree of yours which I am inclosing. I also made a picture of the best tree I could find of another lot planted in the same ground, at the same time, under the same condition and with the same cultivation, but from another nursery. These pictures were made on the same day. I send them along that you may see for yourselves what a wonderful difference there is in a 60 day growth of your average tree, and a 60 day growth of the BEST tree from the other nursery.

Your trees have already made twice the growth in 60 days that other trees made in twelve months last year. The fine lateral roots of your trees speak for themselves. You are to be congratulated in developing such a wonderful root system. Wishing you every success.  
IHG;ERG.

Yours very truly,  
JOHN H. GANNER, Mgr.